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Blooming Roses Fact Sheet

- Blooming Roses, LLC was formed in August, 2005 as a new joint venture between First Step Home, Inc. and Cincinnati Concessions and Catering.
- Created to help women in recovery return to work, Blooming Roses brings a non-profit women's treatment organization in partnership with a family-owned company to provide job opportunities and training for women graduating from residential treatment.
- The new company offers a broad range of gifts and promotional products, including chocolates, roasted nuts, flowers and jewelry, as well as catering and institutional food services.
- The online store can be found at bloomingrosesstore.com and showcases all the company has to offer with seasonal items available for the holidays.
- This unique joint venture has produced full-time and part-time positions since its inception.
- Drug recovery research demonstrates that there is an 80% chance for relapse when the person in recovery re-enters the community without a job – Blooming Roses helps women in recovery become self-sufficient.
- Blooming Roses is the only organization in the national drug treatment field that has so creatively found a solution to providing job opportunities for people in recovery, while serving as a resource for revenue to support the non-profit organization at the same time.
- John Walters, director of the White House Office of National Drug Control Policy, and Ohio First Lady Hope Taft have both heralded the program for its innovation.
- First Step Home helps low-income women break the cycle of addiction and abuse, so they can become self-sufficient and provide a safe, nurturing environment for their children and families.
- Cincinnati Concessions and Catering is a family-owned business with more than 70 years of food service experience in the Cincinnati community.

ts10-27-05